



A YEAR OF NEW MILESTONES

Biggest Race | National Team | World Championships

Ghana Blue Fins

National Triathlete Mark Twum founded Ghana Blue Fins through us and now coaches over 250 athletes.



Mark also hosts our free weekly swims at Legon!

Heroes Triathlon Club

Ghanaian course record holder Abdul Rauf Zakaria founded the Heroes Triathlon Club to coach aspiring athletes of all ages. Perfect timing for the Youth events we launched this year.



We did it... again!

Our goal has always been long-term: introduce the sport, build momentum, create a national team, upgrade our race to qualify athletes on home soil, create shorter races for the young and build a coaches program to train athletes of all levels. We are getting there, thanks to your support!

After setting our initial target of 100 athletes, we were delighted to cross the 200 mark at our events in November 2017. We also launched our Youth Series for kids aged 8-17 and it is this pool of aspiring athletes that our elite Ghana squad will come from, top those podiums and win us medals.

We are incredibly grateful to all the athletes who have turned up to race, our generous and forward-thinking sponsors as well as our volunteers and spectators.

Regards,

Bawah Fuseini, President, Ghana Triathlon Federation

Media and exposure



This year saw strong press presence for us too. From organic access to strategic partnerships, proposals, opinion pieces and a little bit of lobbying.

Our biggest coup was getting GTV to live broadcast our Sprint Series National Championships in November and then to film and broadcast our inaugural Youth Series on a later date.

FIVE NATIONAL NEWSPAPERS PRINTING **EIGHTEEN** ARTICLES
 + **FIVE** RADIO STATIONS AND **THIRTY SEVEN** INTERVIEWS
 + **SIX** TV CHANNELS AND **THIRTY ONE** APPEARANCES
 + **TEN** ONLINE PUBLISHERS AND **THIRTEEN** ARTICLES.

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OVER ONE HUNDRED MENTIONS OF OUR SPONSORS!

Launching our Ghana National Team

This year, we launched our National Team, the Ghana Tristars. Consisting of five age-group athletes, who are there to inspire a new generation of age-group and elite athletes.

These incredible triathletes have allowed us to reclaim wins from what was heavily expatriate-lead, plus they set (and beat) their own course records!

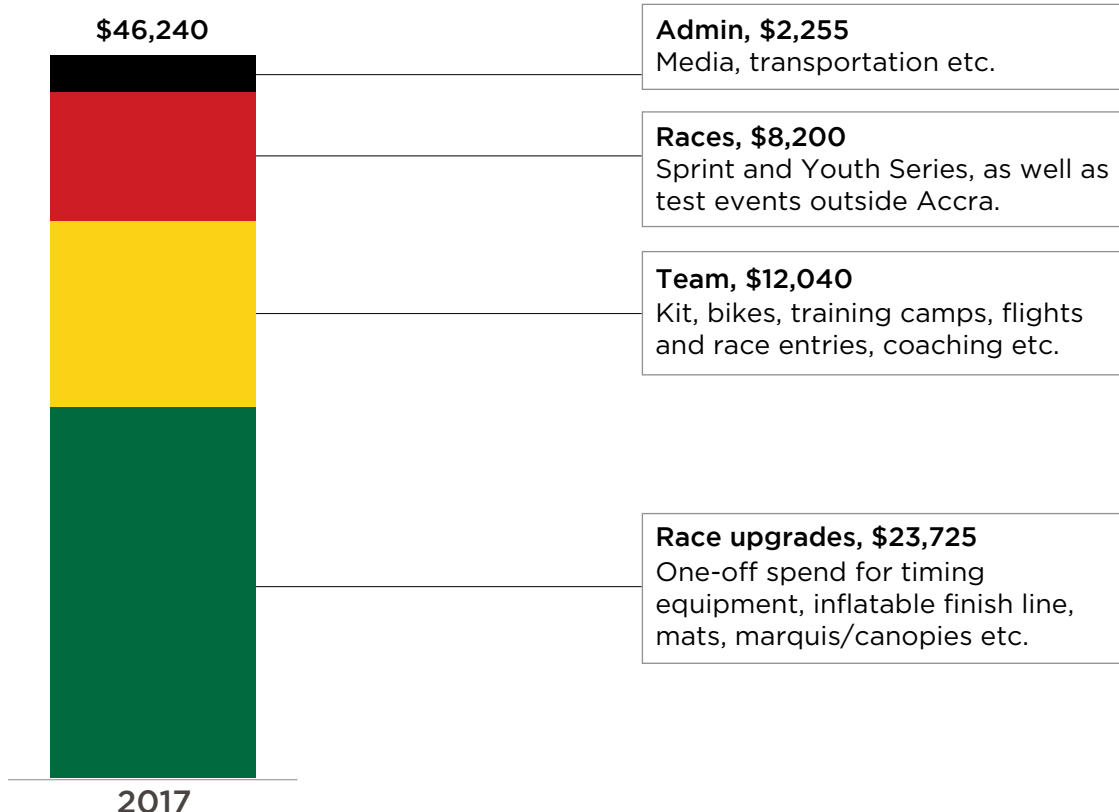
This was mainly with the support of our National Coach, three-time ITU World Champion Spencer Smith, who held another training camp in Ghana in November and coaches the team. We hope to make the standards even higher and inspire new athletes to don the Ghanaian colours to race and win not just locally but internationally.

National and World Championships

2017 was a technical upgrade for us with our electronic timing systems (first for Ghana). It is a complicated setup and we hope to have official data and splits in 2018. This would mean getting a stamp of approval from the International Triathlon Union to use Ghana's official National Championship (every November) as a World Championship qualifier! We may even attract some international triathletes...



Our financials



Our supporters

None of our achievements would have been possible without our visionary sponsors: Kempinski Gold Coast City Accra for being early pioneers and Cowbell Ghana for joining them to take us to the next level. There are also other organisations who have helped us by providing their services, guidance and support to aid our development and create a smooth experience for our athletes. Here is to a greater 2018!

